

PPC is the leading South-East European electric utility, with activities in electricity generation, distribution and sale of advanced energy products and services in Greece, Romania and North Macedonia. PPC has a total installed capacity of 12.2GW, consisting of thermal, hydro and RES installations with a total annual generation amounting to approximately 21TWh, while the total Regulated Asset Base of its networks amounted to €4.3bn approximately at the end of 2023.

PPC Group is the leading energy supplier in Greece and Romania, servicing 8.8m customers in total, providing them with approximately 33TWh of electricity and a wide range of energy products and services.

PPC Group's Strategic transformation plan is based on three key pillars:

- (i) Clean and resilient generation portfolio, through the ramp-up of Renewables investments and the decarbonization of its business with an accelerated phase out plan of lignite,
- (ii) Modernization of its distribution networks with the application of new technologies across all business activities and
- (iii) Customer centric retail services.

PPC was founded in 1950 and has been publicly listed since 2001 on the Main Market of the Athens Exchange.



In line with this transformation, PPC established DEI Blue, a dedicated e-mobility brand that plays a pivotal role in Greece's transition to sustainable transportation. DEI Blue is responsible for developing and operating the country's largest and fastest-growing network of public electric vehicle charging stations. Through strategic partnerships and innovative services, DEI Blue ensures accessible, efficient, and innovative charging solutions nationwide.

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In alignment with organisation's dedication to sustainable and innovative energy solutions, PPC is spearheading the implementation and validation of Battery2Life's second-life battery systems within real-world settings. This initiative focuses on a grid-scale Electric Vehicle (EV) charging microgrid at the Innovation Hub—a research and development campus equipped with solar power generation, DC fast chargers, and an advanced energy management system. The project aims to assess the operational and business impacts of integrating second-life storage solutions in high-power EV charging areas such as peak demand management and grid congestion alleviation, thereby supporting scalable and environmentally responsible e-mobility charging hubs.

